ZamBam Sports | Evaluation

GOOD Project ID: #60

Part A	GOOD Scorecard		
#	**Questions**	**Points**	**Rationale**
1	**PEOPLE** Does the proejct solve pressing societal challenges?	**Score**	
1-1	**Improving Livelihoods** Does the project improve people's well-being, health or living conditions? Does it improve access to basic goods and services?	**7,5**	100 Weeks empowers people to help themselves. The mentoring and training makes is very likely that the funds are spend in the best way.
1-2	**Reaching those in need** Does the project address people at risk, i.e. vulnerable or marginalized groups or people who live in precarious circumstances or in extreme poverty?	**7,0**	100 Weeks works mainly with groups of women who have little opportunities to generate own income.
1-3	**Social cohesion and prosperity** Does the project promote tolerance, inclusion, social participation, gender equality or peaceful coexistence? Does it significantly generate new, fairly paid jobs and thus contribute to prosperity?	**8,0**	100 Weeks strengthens local communities, boosts both gender equality and job creation.
		7,5	
2	**PLANET** Does the project protect our environment and conserve natural resources?	**Score**	
2-1	**Saving our planet** Does the project help to conserve or to restore terrestrial or marine ecosystems? Does it protect biodiversity? Does it help to counteract climate change?	**6,0**	Poverty typically leads to a reinforced destruction of ecosystems e.g. through an unsustainable use of firewood. 100 Weeks reduces this pressure.
2-2	**Sustainable use of natural resources** Does the project boost a mindful use of scarce natural resources? Does it contribute to a circular economy? Does it bring about behavioural change or a change of mind-set to engage for the environment or animal welfare?	**9,5**	100 Weeks has not a specific focus on regenerative business models, but the program unleashes multiple business opportunities based on a more efficient use of resources.
2-3	**Leading by example** Does the implementing organisation keep its own ecological footprint low? Are there self-commitments or certifications for environmental protection or climate neutrality in place?	**8,0**	100 Weeks is strongly data-driven, measures all their impacts and is centered around maximiziing the positiv impact generated by euro spent.
		7,8	
3	**GAMECHANGER** Is the solution innovative, inspiring and has the power to drive real change?	**Score**	
3-1	**Social Innovation** Is it a new, inspiring concept, which tackles a social or environmental challenge in a different, possibly disruptive manner? Is the solution convincing and can inspire people in different places?	**7,0**	The idea of unconditional support to fight poverty is not new per se, but the combination with a 100 week coaching and mentoring is a new, extremely promising concept.
3-2	**Entrepreneurial Spirit** Does the team demonstrate initiative, agility and entrepreneurial spirit? Does it have the ambition to unleash the full potential of the idea? Does the team count on cooperation and knowledge sharing to scale its positive impact? Is the underlying business model convincing?	**9,0**	100 Weeks is mostly about unleashing the power of entreprneuership to improve people's livelihoods.
3-3	**Implementing power** Does the team have the necessary resources or growth strategy to move forward? Does the project have a governance structure that balances purpose and profit?	**8,5**	A small organization with an agile team and an infrastructure to track its impact by real-life data.
		8,2	

4	**WIN-WIN** Can we support the project effectively with our means?	**Score**	
4-1	**Leverage** Can we make a difference with our financial support, media work or mentoring? Is the project still young or is it at a critical stage of development? Does the project benefit from the additional visibility?	9,0	We can helpt through our media work to make 100 Weeks known in Germany.
4-2	**Good Timing** Is there a specific occasion, such as an ongoing crowdfunding or media campaign, that we can support? Is the subject particularly topical? Is the type of solution a gap in our portfolio?	9,5	We can give 100 Weeks more visibility in countries where it seeks to increase its donor base next (in parrticular: Germany)
4-3	**Community Engagement** Is the project connected to a region where the GOOD community is strongly represented? Was it recommended or honoured by the impact community? Was it selected through a community vote?	7,0	We heard of 100 Weeks through the network of Ceritified B Corporations, through Tony's Chocolonely's plans to run a campaign with 100 Weeks
	Score	8,5	

Part B Contribution to the 17 Global Goals

Severity	Reason		
***	**SDG #12 – Responsible Consumption and Production**		
	Plastic-free, biodegradable alternative to conventional shin guards		
**	**SDG #8 – Decent Work and Economic Growth**		
	Creation of new, fair paid jobs in Zambia		
**	**SDG #3 – Good Health and Well-Being**		
	Protective guards for all soccer players, regardless of income		
*	**SDG #16 – Peace, Justice, and Strong Institutions**		
	Role model for fair and sustainable supply chains, challenging the sports industry		
*	**SDG #13 – Climate Action**		
	Climate-neutral production		
*	**SDG #17 – Partnerships for the Global Goals**		
	ctive consumerism through buy-1-sponsor-1 model.		

Part C	Explanation		
	Scorecard		**17 Goals**
Method	The scorecard consists of 4 sections of three questions each, all equally weighted. It reflects the aspects which we consider to be most important. The choice of criteria is explicitly intended to encourage reflection. For example, a project is not necessarily less valuable if it scores lower in the "Planet" category, as not every project aims to protect our planet. Nevertheless, the distinction between People and Planet helps to better understand the core objectives of a project, which cannot be described by the SDGsa lone. In the context of sustainability, it is often referred to people, planet and profit, or progress, or prosperity. For us, the third "P" clearly is integral part of the People dimension and if furthermore reflected in the section "Gamechanger" where we analyze the power of a project to drive social change.		We link all the projects we support to the 17 SDGs. The scorecard is designed in such a way that solutions that contribute to a large number of SDGs tend to score significantly higher than those narrowly focused on only one or very few SDGs (like e.g. a wind park in the Western hemisphere). We weight the SDGs by awarding 1 to 3 stars for each of the SDGs to which the project makes the most relevant contribution, for a maximum total of 10.
Legend	The evaluation takes place on a scale of 0 to 10 points and is converted into percentages in the chart on the GOOD website. To what extent does the respective scorecard question apply:		
0	**not at all ("Kick-out criteria")**		
1	almost not (10%)		
2	not really (20%)		
3	only to a very limited extent (30%)		
4	to a certain extent (40%)		
5	**to a good extent (50%)**		
6	to the majority (60%)		
7	to the great majority (70%)		
8	almost entirely (80%)		
9	entirely (90%)		
10	**exceptionally (gamechanger) (100%)**		
Current evaluation			
Date	26 Juni 2024		
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