

100 Weeks Evaluation			
GOOD Project ID: #58			
Part A	GOOD Scorecard		
#	Questions	Points	Rationale
1	PEOPLE	Score	
	Does the project solve pressing societal challenges?		
1-1	Improving Livelihoods Does the project improve people's well-being, health or living conditions? Does it improve access to basic goods and services?	9,0	100 Weeks empowers people to help themselves. The mentoring and training makes is very likely that the funds are spend in the best way.
1-2	Reaching those in need Does the project address people at risk, i.e. vulnerable or marginalized groups or people who live in precarious circumstances or in extreme poverty?	9,0	100 Weeks works mainly with groups of women who have little opportunities to generate own income.
1-3	Social cohesion and prosperity Does the project promote tolerance, inclusion, social participation, gender equality or peaceful coexistence? Does it significantly generate new, fairly paid jobs and thus contribute to prosperity?	8,5	100 Weeks strengthens local communities, boosts both gender equality and job creation.
		8,8	
2	PLANET	Score	
	Does the project protect our environment and conserve natural resources?		
2-1	Saving our planet Does the project help to conserve or to restore terrestrial or marine ecosystems? Does it protect biodiversity? Does it help to counteract climate change?	6,5	Poverty typically leads to a reinforced destruction of ecosystems e.g. through an unsustainable use of firewood. 100 Weeks reduces this pressure.
2-2	Sustainable use of natural resources Does the project boost a mindful use of scarce natural resources? Does it contribute to a circular economy? Does it bring about behavioural change or a change of mind-set to engage for the environment or animal welfare?	8,0	100 Weeks has not a specific focus on regenerative business models, but the program unleashes multiple business opportunities based on a more efficient use of resources.
2-3	Leading by example Does the implementing organisation keep its own ecological footprint low? Are there self-commitments or certifications for environmental protection or climate neutrality in place?	8,0	100 Weeks is strongly data-driven, measures all their impacts and is centered around maximizing the positiv impact generated by euro spent.
		7,5	
3	GAMECHANGER	Score	
	Is the solution innovative, inspiring and has the power to drive real change?		
3-1	Social Innovation Is it a new, inspiring concept, which tackles a social or environmental challenge in a different, possibly disruptive manner? Is the solution convincing and can inspire people in different places?	8,5	The idea of unconditional support to fight poverty is not new per se, but the combination with a 100 week coaching and mentoring is a new, extremely promising concept.
3-2	Entrepreneurial Spirit Does the team demonstrate initiative, agility and entrepreneurial spirit? Does it have the ambition to unleash the full potential of the idea? Does the team count on cooperation and knowledge sharing to scale its positive impact? Is the underlying business model convincing?	9,0	100 Weeks is mostly about unleashing the power of entrepreneurship to improve people's livelihoods.
3-3	Implementing power Does the team have the necessary resources or growth strategy to move forward? Does the project have a governance structure that balances purpose and profit?	9,0	A small organization with an agile team and an infrastructure to track its impact by real-life data.
		8,8	

