

PRESS RELEASE - September 29, 2023, Berlin

Strong impact with the search engine GOOD

50 groundbreaking solutions for a better world

The search engine GOOD has reached an incredible milestone: 50 projects have been supported in recent years. The search queries of the users contribute to the progress of innovative solutions for a better world. Together with the users, a great impact has already been achieved.

45,000 euros paid out to changemakers across the globe

Everyone knows it: searching the Internet every day for all kinds of information has become part of life. And via smartphone or laptop, the search engine is always at hand. GOOD makes it possible for everyone to do good at the same time. With the help of the web search and matching donations, more than 45,000 € have already been paid into projects since the start of GOOD (formerly Gexsi). The search engine is growing continuously and is gaining new users each day. The more people use GOOD for their regular search, the higher the amounts that can be paid out. The development is enormous: For the first project, an amount of 12 € was collected - in the meantime, projects are regularly funded with 1500 €, sometimes even with up to 2500 €. The small team is incredibly proud of this and happy about all those who are part of the success or want to become part of it in the future. At the moment, almost 10,000 people actively use the search engine for a better world for their research on the internet and make a total of about 600,000 enquiries every month.

50 solutions supported to-date

In this way, 50 projects have already been successfully supported, thereby advancing 50 innovative solutions for a better world. Each individual project has its own pioneering approach to solving problems and focuses on different challenges worldwide. This is important because our society and our planet need solutions that have a global impact. All projects have one thing in common: they make a decisive contribution to the 17 UN Sustainable Development Goals (SDGs). GOOD attaches great importance to the fact that the projects cover all regions of the world in addition to the different thematic issues. Both international and regional projects in German-speaking countries are selected. In this respect, solution approaches that are globally scalable are of particular interest to [GOOD's portfolio](#).

About GOOD - The search engine for a better world

GOOD is a search engine that supports one project each month with its revenues. The selected projects contribute to the 17 UN Sustainable Development Goals (SDGs) with an innovative solution. GOOD's vision: A world in which as many people as possible initiate positive change - in a simple, cost- and barrier-free way. In September, the search engine supports the project innatura. An organisation in Germany that saves factory-new goods from disposal and passes them on to social organisations as donations.

PRESS INFOS

Website

www.good-search.org

Pictures / Press-Kit

good-search.org/about/en/press

About GOOD

GOOD is the search engine for a better world: 100 % non-profit, privacy-friendly and CO2-neutral. GOOD's vision is a world in which as many people as possible can initiate positive change in an uncomplicated, cost-free and barrier-free way. GOOD is operated by Good Search UG, a B Corp certified non-profit social enterprise that works to the highest social and environmental standards. The non-profit foundation Good Impact holds 100 % of the company shares. The search engine's revenues are used to support projects that develop solutions to achieve the 17 UN Sustainable Development Goals (SDGs). The SDG's are directly relevant for a future worth living on our planet.

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