

PRESS RELEASE - May 30, 2023, Berlin

BUILDINGS FROM OCEAN PLASTIC FOR ISLAND COMMUNITIES

GOOD supports the student initiative Fish'N'Bricks with 1500 Euros in the battle against plastic in oceans

Fish'N'Bricks, a project by students of the Enactus KIT e.V. organisation, receives financial support from the social search engine GOOD. With a donation of approximately 1,500 Euros, GOOD helps Fish'N'Bricks' ambitious undertaking to produce plastic bricks from marine plastic and thereby actively contributing to the fight against plastic waste in Indonesia. The amount donated is generated by GOOD users' search queries in May.

An initiative by students with a visionary approach

Fish'N'Bricks is an impressive project launched by dedicated students at the University of Karlsruhe. The goal is to build a sustainable start-up business that not only removes plastic waste from the environment, but also gives waste a new, long-term value. The team collects plastic waste, especially from beaches, and processes it into innovative plastic bricks in workshops. These bricks offer countless applications in house construction and thus help to tackle the global plastic problem. However, Fish'N'Bricks does not only focus on the elimination of plastic waste, but goes one step further: they place special emphasis on using only single-grade plastic to enable future recycling of the bricks. In this way, they take on a strong role model position for a viable circular economy.

Indonesia in focus - A threatened environment and social problems

The Fish'N'Bricks team initially set out to realise their project in the Indonesian city of Ambon. Indonesia is particularly affected by the impact of plastic waste and does not have sufficient infrastructure for the disposal and recycling of large amounts of rubbish. In addition, local economic and social problems contribute to the development of problematic living conditions in slums. Especially in these regions, people struggle with plastic waste pollution.

Ambitious goals in the battle against plastic

With its idea, the Enactus project shows commitment in different areas. The four main goals are to combat extreme plastic waste pollution, poverty and precarious housing situations, lack of education and awareness-raising on the subject, and the degradation and displacement of fisheries. In this way, Fish'N'Bricks makes a decisive contribution to achieving the 17 UN Sustainable Development Goals (SDGs). With their idea, the focus is primarily on the goals: Life Under Water (Goal 14), Sustainable Cities and Communities (Goal 11), Sustainable Consumption and Production (Goal 12), Climate Action (Goal 13) and Industry, Innovation and Infrastructure (Goal 9). It is precisely these visionary approaches and ambitious action to achieve the SDGs that convince the team of the search engine GOOD in their project selection.

About GOOD - The search engine for a better world

GOOD is a search engine that supports a project every month with its revenues. The selected projects contribute to the 17 UN Sustainable Development Goals (SDGs) with an innovative solution. GOOD's vision: A world in which as many people as possible initiate positive change - in a straightforward way, at no extra costs and accessible for all. Anyone who would like to support the Enactus project Fish'N'Bricks can do so until the end of May by using GOOD for their search queries. In June, GOOD will then support the new project "dooyi". The initiative helps people in poverty-stricken areas to improve their living conditions by spreading simple do-it-yourself instructions.

PRESS INFOS

Website

www.good-search.org

Pictures / Press-Kit

good-search.org/about/en/press

About GOOD

GOOD is the search engine for a better world: 100% non-profit, privacy-friendly and CO2-neutral. GOOD is operated by Good Search UG, a B Corp certified non-profit social enterprise that works to the highest social and environmental standards. The non-profit foundation Good Impact holds 100% of the company shares. The search engine's revenues are used to support projects that develop solutions to achieve the 17 UN Sustainable Development Goals (SDGs). The SDG's are directly relevant for a future worth living on our planet.

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