

PRESS RELEASE - May 11, 2023, Berlin

ALLIANCES FOR A MORE PEACEFUL WORLD

GOOD supports NGO Crisis Action with 1500 Euros for peace work in conflict regions

The search engine GOOD supports the NGO Crisis Action with a donation of 1500 euros to promote its important work in crisis regions. Crisis Action works to protect civilians around the world and purposefully builds alliances between groups that would not typically work together to make change happen. The donations were generated through searches by GOOD users in April.

Important work behind the scenes

Crisis Action works in crisis regions around the world to protect civilians. The NGO's work builds coalitions between groups that would not usually come together, such as artists, activists, economists, international and local NGOs, policy makers and government leaders. "Crisis Action harnesses the combined power of different NGOs, thus helping us at critical moments to be more than the sum of our parts. Whether speaking on the Middle East or other key crisis points around the world, decision-makers are more likely to listen to us if we act in unison.", Salil Shetty, Secretary General of Amnesty International. Crisis Action's campaigns and actions have four main objectives: Punishing dictatorships, bringing war criminals to justice, exposing war profiteers and providing access to aid for civilians in need. The organisation itself operates mainly in the background and has been successfully active worldwide with this approach since 2004.

The Goal: Peace and Justice

Through their actions, they have already successfully built coalitions in nine conflicts on four continents. Currently, they are engaged in Ukraine and in long-term conflicts in Syria, Yemen and the Sahel, as well as in the more neglected crises in Myanmar, Mozambique, Haiti and Ethiopia. Crisis Action not only makes a crucial contribution to peace processes, but also to achieving the 17 UN Sustainable Development Goals (SDGs). Its focus is on Peace, Justice and Strong Institutions (Goal 16), Health and Wellbeing (Goal 3), Partnerships to Achieve the Goals (Goal 17) and Reduce Inequalities (Goal 10). Actions range from high-level advocacy, targeted media work, joint work with conflict-affected civil society, collaboration with celebrities to coordination of mass mobilisations.

About GOOD - The search engine for a better world

GOOD is a search engine that supports a project every month with its revenues. The selected projects contribute to the 17 UN Sustainable Development Goals (SDGs) with an innovative solution. GOOD's vision: A world in which as many people as possible initiate positive change - in a straightforward way, at no

extra costs and accessible for all. The project for May has already been selected: GOOD will support "Fish'N'Bricks" and thus place a strong focus on environmental protection and the recycling of waste.

PRESS INFOS

Website

www.good-search.org

Pictures / Press-Kit

good-search.org/about/en/press

About GOOD

GOOD is the search engine for a better world: 100% non-profit, privacy-friendly and CO2-neutral. GOOD is operated by Good Search UG, a B Corp certified non-profit social enterprise that works to the highest social and environmental standards. The non-profit foundation Good Impact holds 100% of the company shares. The search engine's revenues are used to support projects that develop solutions to achieve the 17 UN Sustainable Development Goals (SDGs). The SDG's are directly relevant for a future worth living on our planet.

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