

PROJECT EVALUATION

Skateistan – Education and gender equality through skateboarding

Infos

Host: Skateistan gGmbH
Location: Berlin (Germany)
Project-ID: Gexsi #30
Project Link: www.skateistan.org

Project featured

Start: 4 March 2021
End: open

How we support classic

Funding: Donation
Visibility: Media work

Content

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PART 1

Targeted Sustainable Development Goals (SDGs)

SDG:

Comment:



Gender Equality

Boosting gender equality through equal access to sports and schooling for all, supported through a protected environment (such as indoor facilities)



Peace, Justice and Strong Institutions

Strengthening values such as tolerance, fairness or empathy in crisis-struck or marginalized societies



Quality Education

Bundling street sport with educational offerings and helping children to (re-)access school, e.g. through the Back-to-School programme.



Good Health and Well-Being

Providing Providing sports and mentorship offerings for children who spend most time in the streets.

PART 2

Impact Assessment

Summary:

<i>Category:</i>	<i>Score:</i>
<hr/>	
1. Sustainable Development Goals	
1.1 People	9,2
1.2 Planet	6,0
2. Social Innovation	
2.1 Disruptive Idea	9,0
2.2 Social Entrepreneurship	8,7
2.3 Impact Model	8,7
3. Opportunity	
3.1 Leverage	7,7
3.2 Quality Check	9,0
3.3 Win-Win Situation	8,8

Evaluation in detail:

Categories + Questionnaire:

Score: Explanatory notes

1. Sustainable Development Goals *

1.1 People

Are relevant target groups reached such as people at risk / marginalized groups?	9,0	Skateistan reaches out to children and youth in the streets in challenging environments who often lack access to basic education.
Engagement for an open, human-centered society, for social cohesion and inclusion?	10,0	Peacebuilding, strengthening values such as tolerance, gender equality are the driving factors behind Skateistan
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	8,5	Providing access to school for those who do not have access is one important element.
Score	9,2	

1.2 Planet

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	5,0	Environmental protection is not a focus of Skateistan, but the values which are taught, are supportive.
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	7,0	Skateistan educational work makes the children and youth reflect environmental topics which otherwise would not play a role.
Score	6,0	

*Evaluation of comprehensive impact dimensions covered by various SDGs.

2. Social Innovation*

2.1 Disruptive Idea

Inspiring, bold concept	9,0	A simple concept at first sight, with tremendous social impact opportunities.
New actors, beyond the usual suspects	9,0	Skateistan is present in locations where nobody worked with children and youth in the streets before.
Attractive, newsworthy topic; new insights	9,0	Skateboarding has a tremendous power to access children otherwise not reached
Score	9,0	

2.2 Social Entrepreneurship

Entrepreneurial spirit	8,5	A non-profit approach with a bold strategy to replicate and scale its impact
Sound, ethically founded business model	8,5	Value-driven approach, nonprofit structure
Team or organisation covers all relevant areas of competency	9,0	Skateistan developed into a highly professional organization
Score	8,7	

2.3 Impact Model

Solid, plausible impact logic	8,5	Education and gender equality tightly embedded into the concept
Significant potential to scale / replicate	8,5	Scale is limited to accessing funding; Good Push Alliance supports to replicate impact
Impact integrated in governance structure	9,0	Nonprofit structure
Score	8,7	

*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

3. Opportunity

3.1 Leverage

We can make a difference with our means (funding, visibility, network)	8,0	Attractive media content helps to further Increase Skateistan's visibility
Good timing / opportunity	7,5	International Women's Day as a good timing.
Project is at a critical point to take off (scale or replicate)	7,5	Skateistan is well-developed but has major potential to further grow
Score	7,7	

3.2 Quality-Check

Positive references	9,0	Award-winning organization
No reputational risks	9,0	No reputational risks in sight
Team or project is sufficiently known / has been checked	9,0	Personal contact to a former team member of Skateistan
Score	9,0	

3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	9,0	Skateistan matches many criteria (balanced set of SDGs, international impact etc)
Project suited to significantly increase Gexsi's media reach / visibility	8,5	In particular if Gexsi's outreach to influencer materializes
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	9,0	Donation to a German registered non-profit
Score	8,8	

ANNEX

Explanatory notes

Date: 4 March 2021
Evaluated by: Andreas Renner Gexsi Co-Founder
Andrea Rebensburg Gexsi Team

Legende:

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

Comments:

Weighing
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

Method
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.
The score always reflects the evaluation at a given point in time and may be revised upon new insights or stakeholder feedback.