

PROJECT EVALUATION

Health4Bees – healthy bees for a healthy world

Infos

Host: Health4Bees (currently being founded)
Location: Duisburg, Germany
Project-ID: Gexsi #20
Project Link: website in preparation

Project featured

Start: 08 January 2020
End: 1 February 2020

How we support ShareTheMeal

Funding: 2,500€
Visibility: Gexsi media work

Content

Part 1 – Targeted Sustainable Development Goals (SDGs)	Page 2
Part 2 – Impact Assessment	Page 4
Annex / Explanation	Page 8

PART 1

Targeted Sustainable Development Goals (SDGs)

SDG:	Comment:
	<p>Biodiversity Protection of bees as primary goal</p>
	<p>Good Health and Well-Being Healthy bees are key to safeguard our food value chains</p>
	<p>Sustainable Production and Consumption Health4Bees is changing the production chain, among others by providing pollutant-free honeycombs for beekeepers</p>
	<p>Digital Infrastructure Establishing an open-source technology platform to assist beekeepers to analyze data from overlapping beehives to locate toxic soils.</p>
	<p>Strong Institutions Health4Bees engages for a sound regulatory framework that enables safe and sustainable honey production</p>

PART 2

Impact Assessment

Summary:

<i>Category:</i>	<i>Score:</i>
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1. Sustainable Development Goals	
1.1 People	7,0
1.2 Planet	9,0
2. Social Innovation	
2.1 Disruptive Idea	8,0
2.2 Social Entrepreneurship	8,3
2.3 Impact Model	8,3
3. Opportunity	
3.1 Leverage	8,0
3.2 Quality Check	8,7
3.3 Win-Win Situation	7,7
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Evaluation in detail:

Categories + Questionnaire:

Score: Explanatory notes

1. Sustainable Development Goals *

1.1 People

Are relevant target groups reached such as people at risk / marginalized groups?	6,0	Bee conservation is fundamental to food chains around the world; no specific focus on people at risk.
Engagement for an open, human-centered society, for social cohesion and inclusion?	7,0	Health4Bees makes the data and tools accessible to everyone, unlike current industry practice.
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	8,0	With its holistic approach Health4Bees creates the conditions for sustainable honey production
Score	7,0	

1.2 Planet

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	10,0	The protection of bees and other insects is essential for survival on our planet
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	8,0	Health4Bees redesigns the supply chain for honeycombs in a sustainable way.
Score	9,0	

*Evaluation of higher-order impact dimensions, which are covered by various SDGs.

2. Social Innovation*

2.1 Disruptive Idea

Inspiring, bold concept	9,0	Unusual, holistic, data and market driven approach to effectively protect bees
New actors, beyond the usual suspects	7,0	Health4Bees as a new player, putting pressure on the industry and cheap importers (David versus Goliath)
Attractive, newsworthy topic; new insights	9,0	Highly relevant topic; building a digital platform that makes knowledge and environmental data accessible to all
Score	8,0	

2.2 Social Entrepreneurship

Entrepreneurial spirit	9,0	Absolutely! Hybrid model executed with a strong entrepreneurial spirit; scaling strategy still to be outlined.
Sound, ethically founded business model	8,5	Hard economic core, based on the sale of alternative, pollutant-free honeycombs
Team or organisation covers all relevant areas of competency	7,0	Impressive knowledge and bee-related experience of the founder; business / marketing team to be developed still.
Score	8,2	

2.3 Impact Model

Solid, plausible impact logic	9,5	Health4Bees addresses all issues decisive for an effective bee protection
Significant potential to scale / replicate	7,5	Bee protection is relevant worldwide; model for global not outlined yet
Impact integrated in governance structure	8,0	Governance not yet finally defined; open-source approach as core element.
Score	8,3	

*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

3. Opportunity

3.1 Leverage

We can make a difference with our means (funding, visibility, network)	9,0	So far, Health4Bees has been working with the least financial resources, every Euro counts
Good timing / opportunity	7,0	Topic of lasting relevance; good timing for media at the end of the joint Impact Factory Mentoring Programme
Project is at a critical point to take off (scale or replicate)	8,0	Yes, all requirements for market entry are met
Score	8,0	

3.2 Quality-Check

Positive references	9,0	Quality assurance through Impact Factory program
No reputational risks	8,0	No risks known; little information about the new suppliers of honeycombs
Team or project is sufficiently known / has been checked	9,0	Founder and project personally known
Score	8,7	

3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	8,0	Yes, both in terms of content (bees) and regionally (NRW) and in terms of the partner (impact factory)
Project suited to significantly increase Gexsi's media reach / visibility	6,0	Only partially, via Gexsi Impact Challenge Communication
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	9,0	Smooth coordination directly with Markus Bärmann, the founder
Score	7,7	

ANNEX

Explanatory notes

Date: 11 January 2020
Bewertung durch: Andreas Renner Gexsi Founder
Andrea Rebensburg Gexsi Team

Legende:

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

Hinweise:

Weighing
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

Method
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.